

HAWAII

2023 MEDIA KIT

HOME

+ REMODELING

SINCE 1981



INSPIRING HOMEOWNERS ACROSS HAWAII FOR MORE THAN FOUR DECADES.

Whether in the print magazine, on the website or across any of *Hawaii Home + Remodeling's* media platforms, this mission is the same.

The magazine and its digital platforms showcase residential renovations and new construction, interior design and décor, and landscape design and water features — providing endless inspiration for Hawaii homes — distributed at more than 150 locations throughout the Islands.

OUR PARTNERS

Partnering with ***Hawaii Home + Remodeling*** means your brand is front and center when we cover topics related to home improvement, remodeling, landscaping, financing and more. Our audience spends millions of dollars annually with the businesses below because they are seen, trusted and placed in context for our readers. ***Hawaii Home + Remodeling*** magazine inspires and informs Hawaii's homeowners and so can you.

Amano Construction	Hawaii Gas	One Stop Windows & Doors
American Floor & Home	Hawaii Kitchen & Bath	Pacific American Lumber
Atlas Construction	Hawaii State FCU	Pacific Pool & Spa
ATN Construction	Hawaiian Electric Companies	Pacific Source
Better Business Bureau Great West + Pacific	HawaiiUSA FCU	Plus Interiors
Blueprint 808	Homeworks Construction	Raynor Hawaii Overhead Doors
California Closets	Homeowners Design Center	RevoluSun
Castle & Cooke Hawaii	HomeWorld Furniture	Rinell Wood Systems
City Mill	Howard Hughes Corporation	S. Tanaka Construction
Cosco Air Conditioning and Refrigeration	HPM Building Supply	Selective Stone
Dial Electric	Inspiration Interiors	Simply Garden
DTC Hawaii	Island Shutters	Simply Organized
Ferguson Bath, Kitchen & Lighting Gallery	Kapili Roofing & Painting	SlumberWorld
First Hawaiian Bank	Kiso Store	Steve's Gardening Service
Fleetwood	List Sotheby's International Realty	The Glass Guru
Graham Builders	MDH Automation	Wasco Builders
H-1 Construction	Moorhead & Company	Wave Builders
Hardware Hawaii	National Kitchen & Bath Association Aloha Chapter	
Hawaii Energy	Open Concept Designs	

PROFESSIONAL ORGANIZATIONS:



DISTRIBUTION LOCATIONS

Where you can find your next issue of the magazine. Listed below are some of the locations that you can find your copy of ***Hawaii Home + Remodeling***. Any and all advertising clients may be added to this list as a distribution point. Speak with your account executive to be added on.

HONOLULU (OAHU)

Ace Hardware – Kaimuki
 American Floor & Home
 Ashley HomeStore – Ward Ave
 Ashley HomeStore – Malaai St
 Bella Pietra Design
 California Closets
 Cosco Air Conditioning & Refrigeration
 C.S. Wo & Sons
 City Mill
 – Hawaii Kai
 – Kaimuki
 – Nimitz
 Daltille
 Dial Electric Supply
 DTC Hawaii (Design Trends Construction)
 Ferguson
 Graham Builders
 Hardware Hawaii – Mapunapuna
 HawaiiUSA Federal Credit Union
 – Ala Moana
 – Kahala
 – Main
 – Paiea
 Homeworks Construction
 HomeWorld Furniture – South Beretania St
 INspiration Interiors-Honolulu Design Center
 List Sotheby's International Realty
 – Kahala Mall
 Pacific American Lumber
 Pacific Source – Sand Island
 Pictures Plus – Kahala Mall
 Red Knot
 RevoluSun
 Rinell Wood Systems
 Sears – Ala Moana Center
 Selective Stone
 Simply Home
 SlumberWorld
 – South Beretania St
 – Malaai St
 – Ward Ave

CENTRAL (OAHU)

Ace Hardware – Wahiawa
 Ashley HomeStore – Aiea
 City Mill
 – Mililani
 – Pearl City
 Finance Factors – Pearl City
 HawaiiUSA Federal Credit Union
 – Aiea
 – Mililani
 – Pearl City
 HomeWorld Furniture – Aiea
 INspiration Interiors – Pearlridge
 Red Knot
 SlumberWorld – Aiea

LEEWARD (OAHU)

All Things New – Kapolei
 Ashley HomeStore – Kapolei
 Building Industry Association – Hawaii
 City Mill
 – Ewa Beach
 – Waianae
 Hardware Hawaii – Kapolei
 HawaiiUSA Federal Credit Union
 – Ewa Beach
 – Kapolei
 – Waipahu
 HomeWorld Furniture – Kapolei
 INspiration Interiors – Kapolei
 Kiso Store
 Red Knot
 SlumberWorld – Kapolei

WINDWARD (OAHU)

City Mill – Kaneohe
 Finance Factors – Kailua
 Hardware Hawaii – Kailua
 HawaiiUSA Federal Credit Union – Kaneohe
 Koolau Farmers – Kailua

HAWAII ISLAND

Cosco Air Conditioning & Refrigeration
 Ferguson – Hilo
 Finance Factors
 – Hilo
 – Kona
 HawaiiUSA Federal Credit Union – Hilo
 HomeWorld Furniture
 – Hilo
 – Kona
 HPM Building Supply
 – Hilo
 – Kona
 – Kamuela
 Pacific Source – Kona
 Plus Interiors – Kona
 SlumberWorld
 – Hilo
 – Kona

KAUAI

Cosco Air Conditioning & Refrigeration
 – Lihue
 Finance Factors – Lihue
 Hardware Hawaii – Koloa
 Pacific Source – Lihue

MAUI

Ace Hardware – Makawao
 Ashley HomeStore – Kahului
 Ferguson – Kahului
 Cosco Air Conditioning & Refrigeration
 – Kahului
 Finance Factors – Kahului
 HawaiiUSA Federal Credit Union – Kahului
 HomeWorld Furniture – Kahului
 HPM Building Supply – Kihei
 Pacific Source – Wailuku
 SlumberWorld – Kahului

HERE IS HAWAII HOME + REMODELING'S BRAND BY THE NUMBERS

Hawaii Home + Remodeling reaches its readers through print and digital offerings that can help advertisers find the folks they want to target. Let us help connect you to the readers interested in your products and services.



PRINT

28,000+

NET CIRCULATION PER ISSUE

105,000+

READERSHIP PER ISSUE

6 Issues

ANNUALLY

150+ Locations

DISTRIBUTION

DIGITAL EDITION

5,000

SUBSCRIBERS ANNUALLY



SOCIAL MEDIA

16,300+

INSTAGRAM FOLLOWERS

3,800+

FACEBOOK FOLLOWERS

246,000+

PINTEREST MONTHLY AUDIENCE



2023 EDITORIAL CALENDAR



FEBRUARY/MARCH

Start the year with fresh home inspiration and trending ideas. This issue highlights ways to transition your décor, outdoor living and cleaning routine from Hawaii's winter into the springtime.

Editorial Topics: "Love Your Home" (Valentine's Day), 2023 trends, spring cleaning, gardening

Special Section: Project Look Book

Space Closing: 12/15/22

On Stands: 2/01/23 - 2/08/23



AUGUST/SEPTEMBER

Square footage does not limit style and substance in your home. This issue showcases the possibilities of incorporating great aesthetics, innovative storage ideas and renewed appreciation for spaces of all sizes.

Editorial Topics: Small spaces, style and design

Special Section: Better Builders,

Style Spotlights

Space Closing: 6/15/23

On Stands: 7/26/23 - 8/02/23



APRIL/MAY

Sustainability is spotlighted in time for Earth Day (April 22). This issue focuses on eco-friendly home builds, energy efficiency, renewable materials and sharing resources through local multigenerational living.

Editorial Topics: Environmentalism, conservation, ideas for aging-in-place

Special Section: Green Hawaii

Space Closing: 2/16/23

On Stands: 3/29/23 - 4/04/23



OCTOBER/NOVEMBER

In honor of National Kitchen & Bath Month (October), this issue puts everything on the table for the spaces that serve as the heart and soul of your home. Local kitchen and bath renovations are reader-favorite spreads, and maintenance tips from experts are valuable for year-end projects.

Editorial Topics: Kitchen and bath, fall holidays

Special Section: The Faces of Hawaii Home

Space Closing: 8/17/23

On Stands: 9/27/23 - 10/04/23



JUNE/JULY

The best businesses in our Islands' home building and remodeling industries — as voted by our readers — take center stage. This edition also shines with key summertime topics for local homeowners: outdoor entertaining, HVAC, pool upgrades and more.

Editorial Topics: Indoor-outdoor living, cooling and ventilation

Special Section: Readers' Choice Awards

Space Closing: 4/13/23

On Stands: 5/24/23 - 5/31/23



DECEMBER/JANUARY

Our most coveted issue is the annual Resource Guide. This edition features a comprehensive directory to help homeowners find the right services and businesses for all their needs. We close out our editorial year with a celebration of *ohana*, holiday entertaining and planning for the year ahead.

Editorial Topics: Resource Guide, local gifts, storage and organization

Special Section: 2024 Resource Guide

Space Closing: 10/12/23

On Stands: 11/22/23 - 11/30/23

EDITORIAL CONTENT IS SUBJECT TO CHANGE.

PRINT ADVERTISING RATES

FOUR COLOR DISPLAY ADS

SIZE	6X	3X	OPEN
2-Page Spread	\$7,900	\$8,400	\$9,380
Full Page	\$4,265	\$4,760	\$5,190
2/3 Page	\$3,510	\$4,015	\$4,560
1/2 Page	\$2,765	\$3,260	\$3,800
1/3 Page	\$2,385	\$2,510	\$2,915
1/6 Page	\$1,375	\$1,635	\$2,035

ALL LISTED RATES ARE PRE-TAX NET PER INSERTION. ADVERTISERS MAY NOT CANCEL ORDERS OR MAKE CHANGES IN ADVERTISING AFTER THE SPACE CLOSE DATE.

SPECIAL EDITORIAL FEATURES + COVER PLACEMENT

Cover + Feature Package	\$15,000
Includes: 5 advertorial pages with professional writing assistance	
Premium Back Cover + One Page Editorial Story Package	\$7,000

COVERS/PREMIUM POSITIONS ARE PRICED FOR A 6X COMMITMENT. ALL LISTED RATES ARE PRE-TAX NET. ADVERTISERS MAY NOT CANCEL ORDERS OR MAKE CHANGES IN ADVERTISING AFTER THE SPACE CLOSE DATE.

PREMIUM POSITIONS PLACEMENT

Front Cover	\$9,270
Inside Front	\$5,920
Inside Back Cover	\$5,920
Back Cover	\$6,790

AD PRODUCTION RATES

- Full Page: \$600**
Includes 3 hours of layout and design, up to five 8.5" x 11" basic scans, and two b/w laser proofs.
- 2/3 and 1/2 Page: \$300**
Includes 2 hours of layout and design, up to three 8.5" x 11" basic scans and two b/w laser proofs.
- 1/3 Page and smaller : \$200**
Includes 1 hour of layout and design, up to three 8.5" x 11" basic scans and two b/w laser proofs.

INSERTS

Rates for preprinted inserts, gatefolds, catalogs or business reply cards available upon request. Inserts count as one insertion toward frequency discount rate. Publisher must be consulted for mechanical, postal and/or other requirements. Sample of preprinted insert and paper stock must be submitted prior to prepress deadline.

PRINT CLOSING DATES

MONTHLY	ON STANDS	SPACE CLOSE	CAMERA READY
February/March	FEB. 1-8	DEC. 15	DEC. 21
April/May	MAR. 29-APRIL 4	FEB. 16	FEB. 24
June/July	MAY 24-31	APRIL 13	APRIL 21
August/ September	JULY 26-AUG. 2	JUNE 15	JUNE 23
October/November	SEPT. 27-NOV.4	AUG. 17	AUG. 25
December/January	NOV. 22-30	OCT. 12	OCT. 20

AD SPECS

BLEED ADS

		W	H
2-Page Spread	Trim	16"	10.875"
	Bleed	16.25	11.125
	Live	15.5	10.375
Full-Page	T	8	10.875
	B	8.25	11.125
	L	7.5	10.375
2/3-Page Vertical	T	5.165	10.875
	B	5.415	11.125
	L	4.665	10.375
1/2-Page Vertical	T	5.167	7.958
	B	5.417	8.208
	L	4.667	7.458
1/2 Page Horizontal	T	8.0	5.333
	B	8.25	5.583
	L	7.5	4.833

NON-BLEED ADS

	W	H
2-Page Spread	15.5"	10.375"
Full-Page	7	10
2/3-Page Vertical	4.625	10
1/2-Page Vertical	4.625	7.5
1/2 Page Horizontal	7	4.875
1/3-Page Vertical	2.25	10
1/3-Page Horizontal	4.625	4.875
1/6-Page Vertical	2.25	4.875
1/6 Page Horizontal	4.625	2.375

DIGITAL SPECIFICATIONS

Hawaii Home + Remodeling accepts only digital ads on Macintosh-formatted media. The client or agency must provide a color proof of the ad, which will be used for color reference only. It is the responsibility of the client to color proof the ad prior to submittal.

AD FORMATS:

Macintosh Adobe Illustrator® CC or earlier, Adobe Photoshop® CC or Adobe InDesign® CC.

- Include all screen and printer fonts and all CMYK graphics files. For InDesign files, please include PDF X-1a with files, turn bleeds on, and turn crop marks off when exporting to PDF if submitting ad with bleeds.
- TIFF or EPS files must be submitted at 300 dpi, CMYK or grayscale at actual size with all fonts converted to outlines.
- Adobe Illustrator® CC EPS files are also acceptable, provided that all type is converted to outlines and support images are embedded and in CMYK format. PC: 300 dpi CMYK TIFF at actual size.
- Press Ready PDF files are acceptable if all fonts are embedded and images are converted to CMYK at 300 dpi. All PDFs built incorrectly will be sent back to the client for revisions.

E-MAILED ADS:

E-mail attachments less than 10 MB may be sent to production@pacificbasin.net. It is the responsibility of the client and/or agency to confirm reception of e-mail as well as provide color proof.

SHAREFILE:

Transferring large files over the Internet is also an option. If interested, please ask your account executive for more information.

MECHANICAL SPECIFICATIONS:

Offset printing on coated stock. Double column 4.625 inches. Column width 2.25 inches. 3 columns per page. 133 to 150 line screen.

ORIENTATION

2-PAGE SPREAD BLEED

2-PAGE SPREAD NON BLEED

FULL PAGE BLEED

FULL PAGE NON BLEED

2/3v BLEED

2/3v NON BLEED

1/2v BLEED

1/2v NON BLEED

1/2h BLEED

1/2h NONBLEED

1/3h

1/3 v

1/6h

1/6 v

GENERAL ADVERTISING POLICY: Publisher reserves the right to reject any advertising. Advertisers assume liability for all content of advertising published, and for any claims arising from the advertising. Publisher reserves the right to place the word "advertisement" on ads which, in the publisher's opinion, resemble editorial matter. Cancellations accepted only in writing prior to space close. Rates subject to change with 90 days written notice. All rates subject to state of Hawaii's general excise tax rate in effect at time of billing.

REACH YOUR TARGET AUDIENCE WITH HAWAII HOME + REMODELING

For more than 40 years, *Hawaii Home + Remodeling* has been helping Hawaii homeowners make their dream house a reality. The magazine reaches more than **134,000** readers per month with its website and print and digital editions.

WHO ARE OUR PRINT READERS?

Gender:

65%
Female

35%
Male

Ages:

10%
18-34

15%
35-44

30%
45-54

45%
55+

\$193,886

Average Household Income

57%

Have a Bachelor's Degree or higher

66%

Say they will make a home improvement or purchase home improvement supplies

71%

Say they will purchase furniture/home furnishings in the next 12 months

72%

Say they will purchase lawn and garden supplies

WHO ARE OUR WEBSITE VISITORS?

Gender:

61%
Female

39%
Male

Ages:

32%
18-34

18%
35-44

20%
45-54

30%
55+

Top 10 Interests - In-Market Segment*:

1. Home Décor
2. Home and Garden Services
3. Home Improvement
4. Real Estate/Residential Properties (For Sale)
5. Real Estate/Residential Properties
6. Landscape Design
7. Women's Apparel
8. Financial Services/Investment Services
9. Home Furnishings
10. Interior Design and Decorating Services

IN THE NEXT YEAR, OUR READERS WILL SPEND:

\$10.6M

on a major appliance

\$12.1M

on carpet/flooring

\$27.3M

on real estate

\$13.7M

on lawn care services

25.5M

on cleaning services

WEBSITE

Beyond the pages of the magazine, **hawaiihomemag.com** is a digital extension of the popular content our readers seek. The website is continuously updated with digital-exclusive content that keeps our readers coming back for more home inspiration.

Annual Page Views

345,000+

Annual Unique Visitors

126,000+



55%
Mobile



42%
Desktop



3%
Tablet

2023 RATE

- \$25 per thousand impressions
- Minimum 10,000 impressions
- Banner ads will be run of site
- Provide the following ad sizes: 970x250, 970x90, 728x90, 320x50, 300x600 and 300x250
- Provide ad url link

ALL LISTED RATES ARE MONTHLY PRE-TAX NET.

GUIDELINES: Online create should be submitted as JPEG, PNG or animated GIF (no larger than 2 MB). Please provide url.

DIGITAL SPECIFICATIONS AND MECHANICALS

Banner Ad Sizes:

- 300 x 250 px
- 320 x 50 px
- 728 x 90 px
- 970 x 250 px
- 970 x 90 px
- 160 x 600 px
- 300 x 600 px
- URL link for all ad units

Banner Ad Sizes:

- 728 x 90 px
- 300 x 250 px

Dedicated E-Newsletter:

- 200-300 words of copy with a call to action
- Subject line and headline
- One 72dpi jpeg/gif 600x400 pixels as hero image, logo, and up to 3 additional images with photo credit and captions 600x400 pixels
- 300 x 250 px banner ad (bottom center position in newsletter) or 728x90 px banner ad, bottom center.
- URL links (for content as well as for ad unit and photos)

Social Media:

- 1080 x 1080 px IG
- 1200 x 628 px FB
- Actual horizontal images/photos, no logos, banner ads, or copy overlays.
- Bullet points or up to 30 words of copy that Hawaii Home + Remodeling Magazine may edit for voice, grammar and style.
- Provide up to three

Digital mechanicals for ROS banner ads:

- File saved as .jpg or .gif
- Max file size no larger than 100KB
- URL link

2023 DIGITAL PACKAGES

Grow Your Instagram Following

- 4 social media posts on HHR
- 1 Reel on HHR (video to be provided by advertiser)

Investment **\$1,500 Net + GET**

A la Carte Banner Ads

Investment **\$25/CPM**

Awareness Campaign

- 20,000 Banner Ad impressions on HHR
- 1 sponsored post on HHR
- 1 dedicated HHR eNewsletter
- 4 social media posts on

Investment **\$2,000 Net + GET**

Market Presence

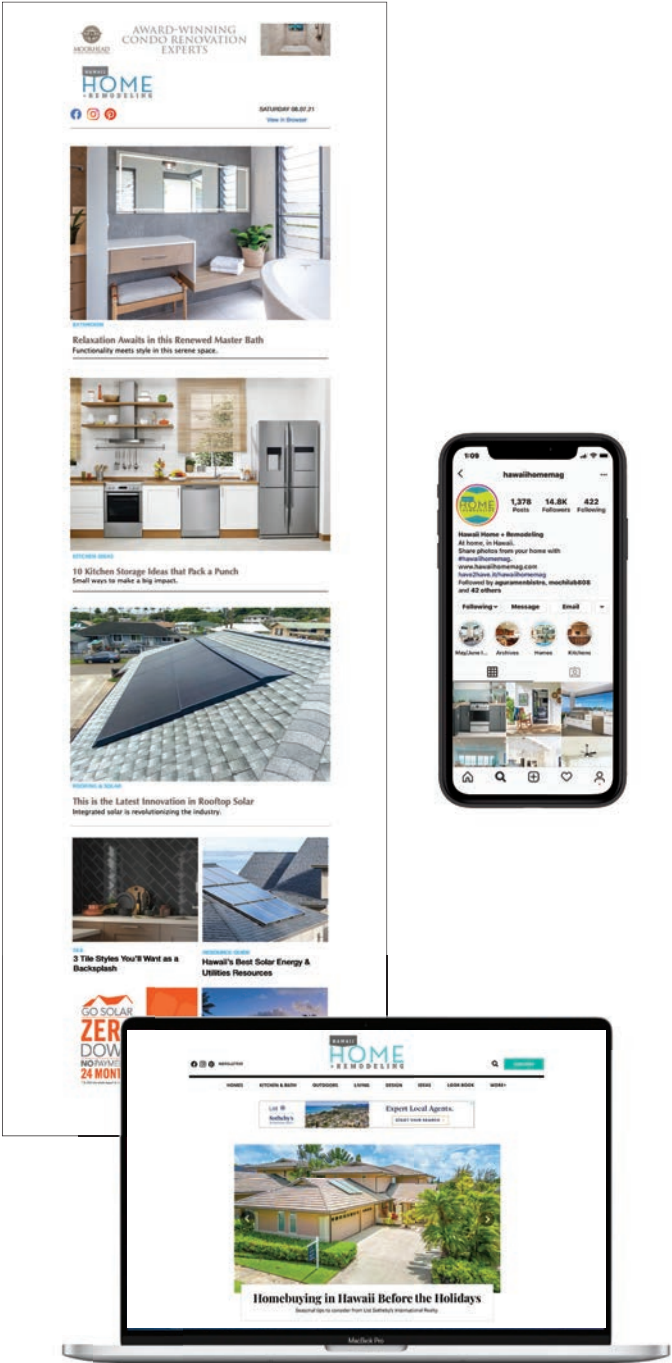
- 30,000 banner ad impressions on HHR
- 1 sponsored post on HHR
- 2 dedicated HHR eNewsletters
- 6 social media posts

Investment **\$3,000 Net + GET**

Market Dominance

- 40,000 banner ad impressions
- 2 sponsored posts
- 2 dedicated eNewsletters
- 6 social media posts
- 1 Reel on HHR (video to be provided by advertiser)

Investment **\$4,000 Net + GET**



ENEWSLETTERS

WEEKLY EDITORIAL ENEWSLETTER (EVERY SATURDAY)

Hawaii Home + Remodeling's weekly newsletter is delivered to **4,700+** opt-in subscribers wanting to know more about home remodeling tips, ideas and events.

47% average unique open rate **10%** average unique click thru rate

SOURCE: ACOUSTIC NOV 2021-OCT 2022

2023 RATES PER ENEWSLETTER

PLACEMENT	SIZE (PIXELS)	RATES
#1 LEADERBOARD	728x90	\$500
#2 MEDIUM RECTANGLE	300x250	\$300
#3 MEDIUM RECTANGLE	300x250	\$250

RATES ARE PRE-TAX NET PER INSERTION.

WEEKLY EDITORIAL GUIDELINES:

- JPEG or PNG file no more than 600 pixels wide.
No copy or logos on the image. Url link.

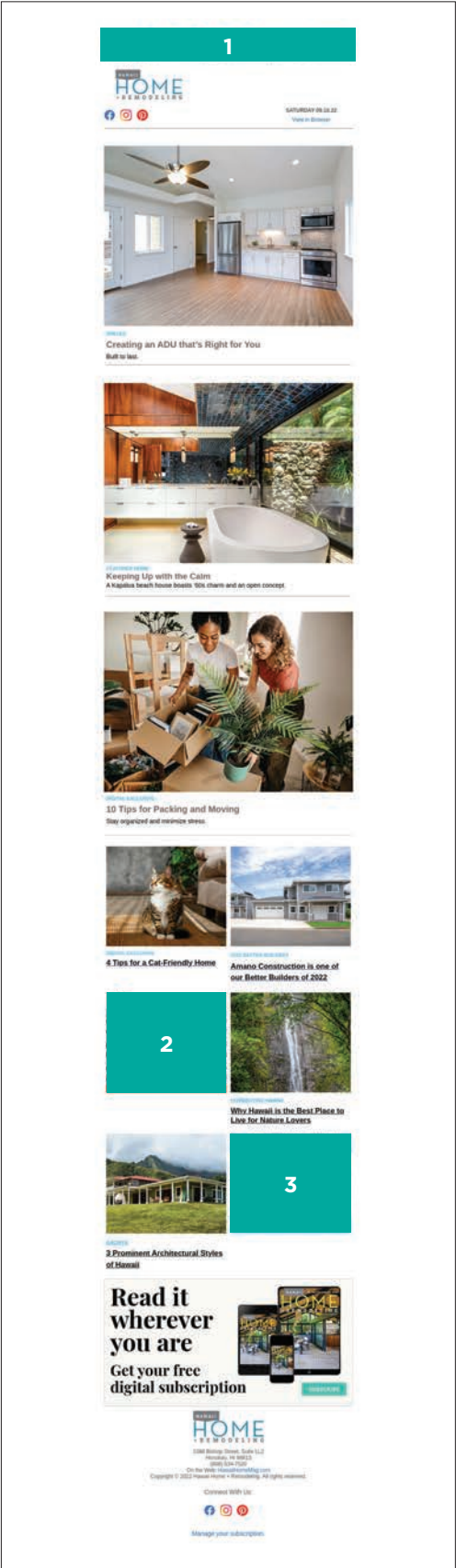
DEDICATED ENEWSLETTER

Hawaii Home + Remodeling will deliver your customized message to our **4,700+** opt-in subscribers in an exclusive, dedicated email newsletter.

2023 RATES

1X	\$1,500
2X	\$1,000
3X	\$750

RATES ARE PRE-TAX NET PER INSERTION.



SPONSORED CONTENT

Hawaii Home + Remodeling marketing representatives can guide you with topic selection based on trending content on **hawaiihomemag.com**. Sponsored content is one of the most popular methods that advertisers can use to engage with audiences digitally. Unlike display or banner ads, sponsored ads don't really look like ads, but flow like editorial.

Sponsored Content receives the following benefits:

- Content posted on hawaiihomemag.com
- Content appears in our social media feeds
- Increase advertiser's SEO strength through links to their website from our website
- Content included in editorial newsletter
- Your presence in online search will improve

SPONSORED CONTENT GUIDELINES:

- Articles should be informative and entertaining, not promotional
- Limit the article word count to 500 words
- Provide five (5) photographs with minimum dimensions of 2048 x 1080 pixels
- Full transparency with Sponsored Content
- Embedded videos should be hosted on advertiser's platform (YouTube, Vimeo)
- Provide URLs and links from your website to articles

70%

of consumers said they would rather learn about a product or service through content rather than traditional advertising.*

50%

More than 50% of consumers who click on sponsored advertising do so with the intention of purchasing, compared to 34% of those who click on banner ads.**

2023 RATES

\$1,600 PER SPONSORED CONTENT

ALL LISTED RATES ARE MONTHLY PRE-TAX NET

*SOURCE: CONTENT MARKETING INSTITUTE, "IS NATIVE ADVERTISING THE NEW BLACK?"
**SOURCE: INC., "MARKETING TREND: SHIFT TO NATIVE ADVERTISING EXPLAINED"




All Things New is committed to delivering only the highest quality service to build your dream home.

In a culture of exceeding, building and low standards of professionalism, integrity and quality, All Things New is a breath of fresh air for homeowners.

All Things New (ATN) Hawaii is an award-winning design-build firm dedicated to establishing a new standard of excellence.

More than just a business, ATN is a faith-based and family-oriented company that treats every client as if they are family. Offering turnkey services and a professionally trained and licensed team, ATN utilizes cutting-edge craftsmanship and technology in order to deliver "all things new".



Photo: Lisa Brown

Listed as one of the Inc. 5000's fastest, smallest and fastest-growing companies in the nation, ATN is a team that is passionate about exceeding expectations for every project they are a part of.

In addition to it's A+ accreditation from the Better Business Bureau and a membership in the National Kitchen & Bath Association (NKB), ATN is consistently recognized as the "Top Builder of Hawaii" among many other special recognitions and an impressive track record of building and remodeling.

Using a highly motivated and dedicated team of Estimators, Project Managers, Field Engineers and overall competent workers and skilled Tradesmen, ATN is committed to rendering only the best quality of service.



Photo: All Things New

ATN combines the power of design, modern technology and years of experience to bring every homeowner's vision to life. Taking excellence to a new level by how the builder can communicate design and cost before and through a project, and integrating the use of modern technology in the form of Virtual Reality where homeowners can experience their dream home even before it becomes a reality.

If you are a homeowner looking for a well-trusted building partner with a team dedicated to ensuring your project receives expert workmanship from start to finish, then All Things New Hawaii is the right builder for you.



Photo: Lisa Brown

Schedule a consultation for your upcoming home project with All Things New by going to its website or calling (808) 230-0385.



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Go to www.hawaiihomemag.com

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PROGRAMMATIC DISPLAY TARGETING

Reach your ideal audience with programmatic display ads. Based on the target audience you want to reach, we can help get your message in front of the right audience and get results for your business.

- Ideal for generating traffic to your website, creating awareness for events, sales and new products and services.
- Have your ads delivered when a customer is near your business or shopping at a competitor.
- Utilize up to 200 keywords and search terms and send relevant ads based on their behavior to potential customers.
- Reporting with every campaign provided to show the results.

2023 RATES

\$20 per thousand impressions

- Minimum 30,000 impressions
- Include url, key target words, geographic target area, ideal audience profile.
- Provide images in jpg format, 160x600, 300x600, 300x250, 320x50, 300x50, 468x60, 728x90

Delivers **2-3X** the national average click-thru rate of .08 ctr



PROGRAMMATIC EMAIL TARGETING

Reach your ideal customers through email. Dedicated emails will be sent to your specific audience based on geography, income, buying habits and more with the message to the audience you want to reach.

- Target a specific audience with a tailored message right to their inbox.
- Choose targeted areas, household income levels, interests to send an offer they will be interested in.
- Top selections (but not limited to): Age, Gender, Marital Status, Education, Zip Code, City, Household Income, Homeowner/Renter, Home Value and Interest in Home Improvement.

2023 RATES

\$50 per thousand impressions

- \$1,000 minimum spend
- Client to provide copy, images, url for email build
- Client to work with account executive to determine audience criteria for email send



HAWAII
HOME
 + REMODELING

Contact us today, and find out how your business can tap into our targeted readership.

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