



## All Things New Hawaii

TIFFANY PESTANA-BREAUX

**Company Owner/Vice President and Trailblazing MVP**

*Raising the standards in luxury building through respect and action.*

**What unique challenges have you faced and overcome as a woman in construction?** One of the toughest hurdles I've faced as a woman in construction is gaining respect. It's a challenge because the assumption is often that, as a woman, you don't know much about this industry. I can think of a moment when a subcontractor came into the office, and he needed something done ASAP. He just sat there watching me the entire time, as if I didn't know how to do my job. I realized in that moment that respect is earned through action. So, instead of reacting emotionally, I proved myself by just doing my job right.

**How do you stay current on industry trends and advancements in the field?** Social media is a huge help. The internet has everything right at your fingertips. I also love looking back at history — things tend to cycle over time, whether it's fashion or trends in construction. I pay attention to what's coming back and try to stay ahead of the curve. Traveling is another source of inspiration for me.

**Is there anything else you'd like to share about women in construction or the building industry in general?**

I think women have an advantage in that we're built to multitask. We manage families, we plan our lives with so much detail and care, and that same mindset can be applied to construction. We bring something different to the table, and I truly believe that women complement men in this industry.