



Pacific Home & Appliance Distribution

A SAVVY SQUAD WITH INNOVATIVE SOLUTIONS

Top-Quality Products and Knowledgeable Service

Business development manager Lianne Cameron shares her industry reflections.

Describe your company and its role in the construction industry. Pacific Home & Appliance Distribution (PHAD) is the leading wholesale distributor of premium residential kitchen and outdoor appliances throughout Hawaii and the South Pacific. At our Aiea showroom, which is open to the public during the week, visitors can explore the latest in high-performance appliances. Beyond our showroom, PHAD serves developers and builders directly, offering a wide range of appliances tailored to large-scale projects.

How do you and your company support diversity and inclusion within the construction industry? Our company actively supports and promotes diversity by fostering an inclusive workplace where nearly half of our staff are women in leadership roles, and employees from all backgrounds feel valued and

empowered. We collaborate with a wide range of partners, from local contractors to designers, many of whom bring unique cultural perspectives that reflect Hawaii's diverse community. In addition, we support local initiatives and industry organizations that advocate for diversity, encouraging more women and minorities to pursue careers in construction and design.

Anything else you'd like to share about women in the building and remodeling industries in general? Women in the Islands' building and remodeling industries are continuing to break barriers and make significant strides, not just as leaders but as innovators and change-makers. This year's recent addition and launch of the PWB Hawaii chapter (Professional Women in Building) shows the grit and intention of highly motivated women who are looking to bring change to the Island mindset around the construction industry. The increasing presence of women in these roles is transforming the industry, creating more inclusive and diverse workplaces, and proving that gender diversity enhances overall performance.

LEFT TO RIGHT: Leslie Tokunaga, Appliance Product Specialist; Lianne Cameron, Business Development Manager; Dawn Kogasaka, Operations Support Manager; Alexandra Loomis, Operations Specialist; Talitha Murray, Business Analyst; Luz Medeiros, Purchasing Specialist